

RFH ROWING BOOSTER BOARD MEETING

Rumson Fair-Haven Rowing

July 13, 2022 @ 7 PM | Meeting called to order by Megan Ferber

In Attendance

Megan Ferber, Deanna Cacciatore, Robyn Etzler, Adam Roberts, Claire Theodore, Christopher Seslar, Mike Shaw, Michael Ferber, MJ Loiacono

Approval of Minutes

N/A as this was our first board meeting

Board

Nomination and election of new board members:

President – Megan Ferber

Treasurer – Deanna Cacciatore

Secretary – MJ Loiacono

Advisory Committee

Coach – Chris Seslar

Community Advisors - Robyn Etzler & Josephine Grayson

Chair Positions

Tailgate – Claire Theodore

Digital Marketing & Social Media – Adam Roberts

Budget

We have \$26,000 in bank account. Previous RFH Boosters' fundraising goal was \$25,000/year.

New Business

Discussed Fundraising Ideas:

- Corporate sponsorships
- McCloones
- ERG challenge – Jan. 2023?
- Car Wash

Discussed Community Outreach/Awareness:

- Adam Roberts will revamp RFH Rowing website
- Increase program awareness - Rumson & FH Recs, Rumson End of Summer Camps, Rowing Day

- Flyer to promote Summer Rowing
- Scholarship Opportunity

Discussed How To Improve Communication Among Parents, Boosters, Athletes & Coaches:

- Parents will choose an App to manage communications – TeamReach? TeamSnap?

Committee Reports

N/A at this meeting

Announcements

N/A at this meeting

Next Meeting

August 3, 2022 TBD